



THE KENYA INSTITUTE OF MANAGEMENT

CERTIFICATION PROGRAM IN STRATEGIC MANAGEMENT.

Course Outline

1. The concept demystified
2. Identify the problem
3. Strategy Formulation
4. Results Based Implementation Matrix
5. Strategic Leadership
 - i. Leadership strategy
 - ii. Leadership dimensions -Current & Future
6. Strategy & Structure
 - i. Institutional governance
 - ii. The organizational Structure
7. Performance Management
8. Risk Management Process
9. Leading Change
10. Emerging / Contemporary issues in Strategy & Leadership.